Design brief

Tell us your requirements

Just fill in the form and email back to info@sookio.com. Thank you!

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| --- | --- |
| **Business name** |  |
| **Your name and contact details** |  |
| **Please tell us your website and any relevant social media accounts** |  |
| 1. **Tell us about your business**What do you do, how large is the company, where are you based, who are your typical customers?
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| 1. **What are your business goals?**

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| 1. **How would you describe your business personality?**

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| 1. **Tell us about the project and the design elements you need**How and where will they be used? For print, social media, presentation or...?

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| 1. **Who is the target audience for this project?**

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| 1. **Please tell us the design specifics***What formats are needed? What are the dimensions?*
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| **7. Do you have brand guidelines we should follow?** Please tell us existing guidance on fonts, colour palette, placement of logo |
| **8. What are the timeframes? What is the sign-off process?** |
| **9. Do you have any ideas in mind for the design?** Tell us in your own words how you want it to look.  Or if there's anything we should avoid! |
| **10. Anything else that's useful for us to know?** Like assets we should include, project management systems to join, login details. |
| **Sign up for digital marketing tips from the Sookio team?** Yes please! No thanks! |
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